

OSO Our Sisters'
Opportunity

2020 ANNUAL IMPACT REPORT



OSO IS AN ENTREPRENEURSHIP HUB FOR
GIRLS FUTURE LEADERS TO ERADICATE
POVERTY IN EAST AFRICAN COMMUNITIES.

MISSION

Our Sisters Opportunity provides girls and women in their communities, with skills, tools and resources, to improve their household's socio-economic status and self-reliance.

VISION

We envision a World without poverty and inequalities, with healthy communities and equal opportunities to fulfil everyone's full potentials.



OSO strongly believes that if women gain, everybody gains. If girls and women get opportunities to thrive, they can do whatever it takes to fulfill the basic needs for their families' welfare.

THE LETTER FROM THE FOUNDER

Dear OSO Community,

The many social challenges we experienced in life shape our vision for positive change in our communities and the commitment to do it. We are grateful for our first year of OSO programs implementation. We have learnt a lot on this journey and achieved our first-hand impact. Although the first steps were hard and totally different from our initial assumptions. As we progressed, our ambitious drive and vision for the women kept becoming way bigger than the thousand challenges we faced. Emerging opportunities consistently bring light to our journey. We envision to share this light to many more.

The global pandemic, did not stop us. Girls and women in our rural area were already a part of most vulnerable groups, and covid-19 made it worse. It was never a better time to bring our longtime vision in action, other than the time of covid-19 hyper-uncertainty for social sector leading to economic crisis. In Northern Rwanda, Gakenke District, we conducted entrepreneurship and health education trainings to 40 members of Impore Munyarwanda Cooperative.

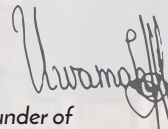
We emphasized to Covid-19 protocols education so that the cooperative members can protect themselves while protecting their families. We started 12 home based tailoring businesses

by providing the start up cost of \$85. We produced and sold more than 3000 protective masks to our community, as part of Covid-19 response. We were able to create curriculums for high end fashion with digital illustrations design, shoe making, entrepreneurship, and life skills. In Eastern Rwanda, Kayanza District, we trained 35 trainers on Permaculture Design to proactively pilot our agribusiness program.

We are thrilled to share with you that we got the land of 3361m² to start OSO entrepreneurship hub building activities in Ruli Sector and this catalytic home will be training 30 girls future leaders per year. The graduates will be immediately hired, access to finance, contribute in alleviating poverty and inspire social change in their communities, starting by 2021-2022.

This amazing movement, and tremendous impact would not be possible without your support and partnership. We cordially invite you to be part of this beautiful journey!

Delphine Uwamahoro



**Founder of
Our Sisters Opportunity**



REVIEW OF 2020 IMPACT



It always seems impossible until it's done



12 Home based start ups owned by young girls



Production of 3000 Covid-19 protective masks



Impore Munyarwanda Cooperative income generation increased by 30%

Individual take home earnings: Before OSO, average earning per month for a rural tailor was \$18 in average. With OSO tailors, average monthly earning is \$45.



40 Women had access to entrepreneurship & life skills trainings. We created 3 training curriculums.



Preliminary activities to build **OSO**
Entrepreneurship hub.




Our “Women in beads” collection received a Made in Rwanda 2019 fashion award. It was showcased in 3 international countries: Netherland, Belgium, and United Kingdom and in various fashion shows in Rwanda.

2 Women leaders from
Impore Munyarwanda had
Kigali learning exchange
tour to DelphineZ Store.



OSO agronomist awarded training on permaculture design by Mainspring Tanzania.



Trained 35 Trainers on permaculture design and started land preparation



800 pupils received mass education on teeth hygiene at Ruli primary school with the support of Ikiraro.

Secured our
consistent orders
from our main
vendors including
Bajaj Motors and
Zipline Rwanda

Available online shop to
access Impore product
Worldwide via
www.delphineez.com



H.E.R.

Collaborated with ITS **HER BUSINESS** on Jackets African touch Design

OSO MODEL

WHAT WE DO

Our Sisters Opportunity provides girls and women in their communities, with skills, tools and resources, to improve their household's socio-economic situations and self-reliance.

HOW WE DO IT

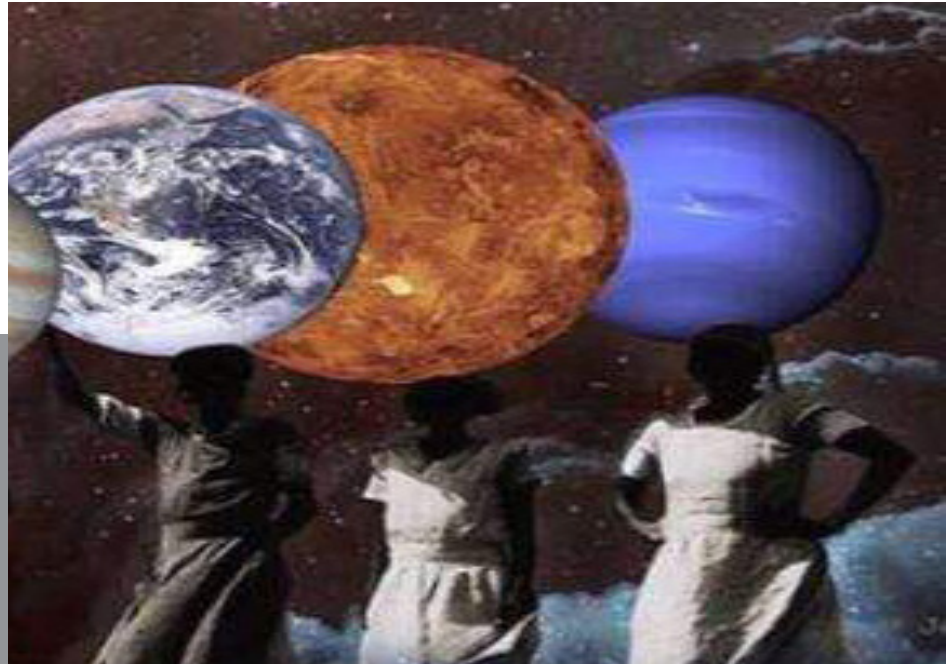
OSO is a community based organization which works closely with the community to identify girls and women who would benefit most from our opportunities. Once selected, we enroll them to our 6 months training on high end fashion with digital illustration design, shoes making and entrepreneurship. Additionally, we train them on life skills, leadership and Permaculture Design.

After graduation, OSO employs them for 6 months, to consistently access finance by being on production chain of the new collections and orders of DelphineZ www.delphinez.com which are sold nationally or internationally. During this employment period, they excel their carriers, and earn the start up capital for their own businesses.

At the end of the year, they are awarded a certificate with OSO tailoring start up kit. They are ready to run their own businesses in their villages and they still stay on OSO production chain. Every quarter, we assess the livelihood impact, mainly at self, business and household level. We also look at monthly income generated.

WHO WE SERVE

We strongly believe that a woman can do whatever it takes to effectively care for her family basic needs. We amplify vulnerable girls and women potentials, by creating a space for them to thrive for their communities. Our cohorts of women future leader's trainees, include teenage mothers, girls who dropped school or who did not get the opportunity to pursue a higher education, girls or women living with disabilities or having any other chronic diseases, orphans, and women in Ubudehe 1 or 2 with extreme poverty.

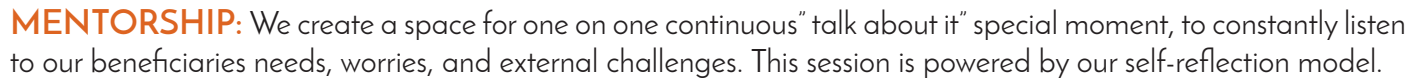


OUR PROCESS

EMPATHIZE: Understand individual social and cultural challenges with compassion, and respectively build lasting relationship. Together, We take an evidence based decision moving forward.



CAPACITY BUILDING: We provide hard and soft skills to create leaders which can take a lead to eradicate poverty in their communities. Our trainings include digital design and high end tailoring, shoes making, entrepreneurship, agribusiness, leadership and health education. Our theoretical trainings are accompanied by extensive live practice.



JOB CREATION: This is a 6 months' transformational evolution while hired by DelphineZ, to face details of the market need. It is our Entrepreneurship Battle accompanied by our Lifetime Legacy Innovation Challenge, where everyone brings to life their uniqueness in fashion industry.





START UPS: With OSO start up kits and capital earned during practices, our graduates are ready to start and run their own businesses in their respective villages.



ACCESS TO CONSISTENT MARKET:

OSO graduates remain on OSO production chain to satisfy national and international orders through DelphineZ .



IMPACT ASSESSMENT & ENVISIONING:

We regularly assess the knowledge improvement and financial increase. This reflects the impact our entrepreneurs are having at individual and community levels. We look at data trend of income generated on a monthly basis.

OUR PROGRAMS

OSO was founded to ensure that young girls and women, particularly those living in the poor and vulnerable settings, have rights and opportunity to economic resources. We implement programs which contribute to end poverty through business incubation, decent job creation, creativity and

innovation, creating microenterprises, access to national and international markets, and providing access to financial services. We also provide life skills.

OSO is working towards the following United Nations Sustainable Development Goals

1 NO
POVERTY



2 ZERO
HUNGER



3 GOOD HEALTH
AND WELL-BEING



5 GENDER
EQUALITY



8 DECENT WORK AND
ECONOMIC GROWTH



1. HIGH END TAILORING WITH DIGITAL ILLUSTRATIONS DESIGN:

OSO School works closely with community, Ministry of Youth and Ministry of Education, to select young girls and women eligible for our program based on our co-created selecting criteria. We provide them with 6 months' Digital design with high end fashion training. During this period, they learn how to create their own designs and how to satisfy client orders. We mainly focus on 12 products with deep emphasis on pattern, cut, fine stitching, and finishing. After 6 months of theoretical training and practical hands on experience, our trainees are hired by DelphineZ for other 6 months' real life experience. The same process is applied for Shoe making cohort.





savings and money management, etc. After graduation, the graduates are given start-up costs to implement their tailoring created projects. During their projects implementation process, they keep receiving OSO capacity building and mentorship for additional 6 months. Every graduate, is qualified to be DelphineZ supplier or other national brands suppliers, so that they can consistently generate income by selling their products nationally and globally.

OSO strongly believes that leadership skills are key to sustain short term gains and individual behavior change. We provide leadership sessions to foster mindset change, self-esteem, confidence and self-reliance.

2. ENTREPRENEURSHIP & LEADERSHIP TRAINING

OSO School train girls on entrepreneurship principles and how they can run their own business once they graduate from OSO. They learn projects creation, financial literacy,

3. AGRIBUSINESS: OSO works with women coffee farmers Cooperatives to use permaculture design in order to improve their harvest as well as conserve the environment. Our Agronomist train them every other week with hands on practice in our demonstration plots. More than 80% of our crops are nutritious crops and we ensure they are consumed by our cooperatives



member's households first, then we sell the rest to local markets to generate income. Our plan is to process them in future to easy the increase of nutritious products servings across the country, and to improve financial access to farmers.

4. HEALTH EDUCATION: We provide health education on Nutrition, and ASRH.



WAY FORWARD

OSO ENTREPRENEURSHIP HUB FOR COMMUNITY FUTURE LEADERS.

After a year, working with women entrepreneurs in their locations, we have learnt a lot to shape our ideal entrepreneurship hub for our community. This transformational space is an opportunity to connect entrepreneurs from all around the country, to come and learn, teach, bring knowledge and ideas to life in order to craft products which can change their lifetime legacy and impact their communities.



This will also aspire the innovation collective energy toward the industry growth. We hope to achieve this goal in the next 3 years.

Our Entrepreneurship hub will equip our future leaders with hard, soft skills and tools for them to take on lead of eradicating poverty in their communities. Our trainings include design and tailoring, shoes making, entrepreneurship, agribusiness, leadership and health education. Our goal is to train 30 entrepreneurs and one cooperative of around 40 to 120 members per year for the next 3 years.

The design of our hub includes well equipped lecture halls, production rooms, showrooms, leisure or conference room, basketball and volleyball court, reflection & BBM garden and our leadership team offices.

Our long-term vision is to replicate this entrepreneurship hub across East Africa to inspire and awaken talents in our leaders and create the social change vibrant movement to eradicate poverty of mind as well as physical poverty amongst our individuals and communities.

IMPORE
KOPERATIE Y'ABADOZIB'
I RULI

OUR LEADERSHIP TEAM

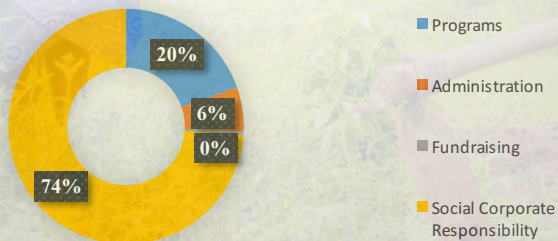
1. Ndacyayisenga Noel
2. Akimana Christine
3. Tuyisenge Jeanne

4. Dusenge Protogene
4. DelphineZ Team
5. OSO Executive Committees



OUR 2019-2020 FINANCIALS

EXPENSES \$13,376



INCOME \$46,640



MURAKOZE!



Freundeskreis IKIRARO
Bad Oeynhausen/Porta Westfalica
mit Ruli/Ruanda e.V.

H.E.R.

JOIN OUR SISTERS OPPORTUNITY

Our goal in the next 3 years is to establish an effective entrepreneurship hub for girls future leaders in Rwanda.

\$13,000: Equips 2 classrooms with tablets used in high end fashion digital design.

\$10,000: Builds Basketball, Handball and Volleyball playground which can serves trainees during break time.

\$7,000 : Equips 16 students with quality sewing machines.

\$5,000 : Equips Shoe making production room with machines needed for training.

\$3,000 :Trains 40 tailors on 4 new designs in 4 days

\$1,000 : Trains 400 farmers on Permaculture Design

\$500 : Trains 40 members Impore Munyarwanda Cooperative on Entrepreneurship or Health education.



\$250: Supports a young girl to attend trainings at OSO for 1 year.

\$85 : Provides a start up capital for one OSO graduate.

\$50 : Funds equipment needed to do Permaculture Design demo in a village with 100 people.

CONTACT US:

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